

# Bruno Thurler Gismonti Torquato

## Skills

- Highly empathetic, user-centered interaction design
- Independent and driven enough to single-handedly complete projects, but an absolute teamwork superstar
- Thoughtful sensibility for design, especially color, layout, & animation
- Crystal clear communication skills
- Standards-compliant HTML/CSS
- Capable programming / scripting. Experience w/ Python, PHP, & LUA

## Education

**School of the Art Institute of Chicago**  
*Bachelor of Fine Arts* – December 2008  
Areas of concentration: Art & Technology Studies, Painting & Drawing, Animation

## Recognition

2008 SAIC Gruber (Barre) Seid Scholar  
2007 SAIC Emrys Jones Scholar  
'06-'08 SAIC Presidential Merit Scholar  
'06-'08 SAIC Grant Recipient  
'03-'06 Florida Merit Scholar  
2003 AP Scholar w/ Distinction

## Recent Experience

### **f Newsmagazine.com** – Fall '08 – Interaction Design / Information Architecture

Collaborated with the designer/developer to create a complete overhaul of the news site, including: a more modern content categorization system (developed through research and user testing), and a new user interface to accommodate the needs of both users and editors.

### **The Washington Post** (Kaplan University) – Summer '08 – User Experience Intern

Very hands-on with a variety of projects; most notably, taking a leading role as the interaction designer of a major application. This included coming up with a design from the ground up (starting with paper prototypes) and working closely with developers, users, and management to iteratively refine the experience, by balancing user requirements with development restrictions.

### **Panda Music School** – '08 to Present – Branding, Illustration, Color Design

This California-based music school needed an identity that would appeal to parents, as well as its broad age range of students. A perfect balance of cuteness and coolness needed to be struck so as to not insult the children with a cluelessly pedantic design, while the highly professional fit and finish of the logotype ensured parents that they were dealing with a dependable, creative, high-end product.

### **School of the Art Institute of Chicago** – '07 to '08 – Graphic Design, Usability

Prepared materials for internal use at the school's Art & Technology department, including brochures and paper forms, the usability of which were always a primary concern.